

# 2022 NBDS AGM

Delta Fredericton

May 26-28, 2022



**EXHIBITOR AND SPONSOR PROSPECTUS**

# NBDS Annual General Meeting

The New Brunswick Dental Society would like to extend an invitation to your company to exhibit at the 2022 NBDS Annual General Meeting. We have decided to host an in-person AGM for the first time since 2019. It will be held on May 26-28, 2022 and will be held in Fredericton at the Delta.

## Features of the 2022 AGM

- **Exhibit Floor** – Attendees will be encouraged to visit the tradeshow floor throughout the conference and particularly during the scheduled breaks. Conference delegates will receive extra CE credits if they receive signatures on their exhibitor programs from conference exhibitors.
- **Social Events** – Throughout the 3 day conference, there will be several social events that will provide you the opportunity to meet and socialize with dentists and dental auxiliary members.
- **Education Courses** – There will be live courses provided throughout the day on Friday which we invite you to sponsor.
- **Wellness Activities** – The conference will feature wellness activities including a fun run sponsored by QuikCard.
- **Networking** – This conference will provide you with the opportunity to meet dental team members face to face and to build on relationships going forward.

# Exhibitors Booth Package

## AGM Booth Package

Exhibitors are invited to participate on Thursday evening and during the day on Friday. The events will occur as follows:

*THURSDAY, May 26th 2022*

5:00 p.m. – 8:00 p.m. SET-UP of display booths permitted (you may also set up on Friday morning before 9 a.m.). Please indicate preferred time and day on the registration form.

7:00 p.m. – 10:00 p.m. WELCOME RECEPTION AWARDS PRESENTATION (Delta Hotel)

*FRIDAY, MAY 27th, 2022*

7:30 a.m. – 2:30 p.m.: Exhibits will open Friday morning, May 27th at 7:30 a.m. Exhibits may be dismantled beginning at 3:30 p.m.

Friday morning coffee break and a buffet luncheon will also be held in the exhibit space.

The continuing education sessions begin at 8:30 a.m. A coffee break will follow at 10:15 a.m. with lunch from 12:00 until 1 p.m. Please note there are a high number of CE sessions with staggered times, which may affect when delegates are available for coffee break.

**BOOTH COST: \$650 + tax**

**REGISTER HERE:** [LINK](#)

# Corporate Sponsorship Opportunities

## Platinum Sponsorship (SOLD)

- Complimentary booth space and additional logo exposure throughout all conference events
- Recognition as a Platinum sponsor in the main lobby sponsorship board (3 minute intervals)
- Recognition as a Platinum sponsor and logo during lunch breaks
- Recognition on the NBDS Conference website and platinum sponsor

Cost: \$10,000



## Speaker Sponsor

- Logo placement throughout the course
- Course moderator will acknowledge sponsor at beginning and end of session
- Recognition as sponsor on the main lobby sponsorship board
- Recognition as sponsor on conference program / schedule

Cost: \$1,500

## Social Event Sponsor (ALL SOLD)

- Logo placement throughout the event and within the schedule
- Host will thank sponsor before and after the event
- Recognition as a sponsor on the main lobby sponsorship board
- Recognition as sponsor on conference program / schedule

Cost: \$3,000 for Awards Evening or President's Dinner

Cost: \$2,000 for Golf, Axe Throwing or Photo Booth

# Corporate Sponsorship Opportunities

## Lunch Break Sponsor

- Logo placement on the main shared screen and signage at the food area.
- Ability to attend lunch break with delegates
- Host will thank the sponsor before and after lunch
- Recognition as sponsor on the main sponsorship board

Cost: \$2,000

## Mentorship Sponsor

- Logo placement on the main shared screen and signage at podium
- Host will thank sponsor at beginning and end of session between specialists and recent graduates
- Recognition as sponsor on the main sponsorship board

Cost: \$2,000

## Coffee Break Sponsor (SOLD)

- Logo placement on the main shared screen and signage at podium
- Recognition as sponsor on the main sponsorship board

Cost: \$1,000

## Wellness Sponsor (SOLD)

- Logo placement on the main shared screen.
- Host will thank the sponsor at the beginning and end of the wellness activity.
- Recognition as a sponsor on the main lobby sponsorship board (30 second time slots)

Cost: \$500

# Schedule of Events

## Thursday May 26, 2022

7:00pm - Awards Reception (Hors d'oeuvres)

This reception is in recognition of this year's recipients of the various NBDS/CDA awards such as Community Service award, Volunteer of the Year Award, Award of Merit, Honourary Membership etc.

## Friday May 27, 2022

7:00am- 8:00am - Breakfast

8:30 am – Dr. Lisa Johnson: Dental Implications of the three “H”s: HIV, HPV and HHV.

8:30 am – Dr. Sally Saffa: Recognition of Stress and Stress Management

8:30 am – Dr Carlos Quinonez: The political economy of dentistry: Your bottom line

10:15 am – Coffee Break

10:00 am – Dr Katya Archambault: Les radiographies vous parlent! Les écoutez-vous? Différence entre le 2D versus le 3D

10:00 am – Dr Pierre-Luc Michaud: Cancer and important considerations for the dentist

10:15 am – Coffee Break with exhibitors

Noon – Lunch with exhibitors

1:00 pm – 2:00 pm – Dr Sally Saffa, Mindful Leadership

1:00 pm – Dr Pierre-Luc Michaud: Le cancer et les considérations importantes pour le dentiste

1:30 pm – Dr Carlos Quinonez: The future of dentistry: What can COVID-19 teach us?

1:30 pm – Dr Richard Price: Digital Dentistry; posterior composites' curing lights and blue light hazard

2:15pm - Dana Scott : CSDPI Financial Services

2:30 pm – Dr Katya Archambault: Indications of CBCT in the dental practice in 2022: A review of the clinical indications and guidelines.

3:15 pm – Coffee with Exhibitors

5:00 pm – 6:00 pm – Recent graduates meet the Specialists

6:00 pm – 7:00 pm – Reception (ticket required)

7:00 pm - - 9:00 pm – President's Dinner (Superheroes Theme – Ticket required)

Comedian James Mullinger

## Saturday May 28, 2022

7:00am – 8:00 am – FUN RUN – Sponsored by QuikCard

8:00am – 9:00am – Breakfast Roundtable with Specialists

9:00 am – 12:00 pm – NB Dental Society Annual General Meeting

12:00 Noon – LUNCH

1pm – Golf – Kingswood Golf Course, Hanwell NB

4pm – Axe Throwing – Halimac Fredericton 83 Cityview Ave, Fredericton, NB E3A 1S9

7:00pm – Dinner – Sam Snead's, Kingswood, Hanwell NB

# NBDS AGM 2022

May 26-28, 2022

## CONTACT INFORMATION

Name: Dr. Matthew Moore

Role: President Elect

Email: [matthew.moore@mail.mcgill.ca](mailto:matthew.moore@mail.mcgill.ca)

- Main contact for exhibitors

Name: Paul Blanchard

Role: Executive Director

Email: [executivedirector@nbdent.ca](mailto:executivedirector@nbdent.ca)

- Main contact for sponsors



**New Brunswick  
Dental Society**

**Soci t  Dentaire du  
Nouveau-Brunswick**